



Affiliate Program Setup & Checklist for Promoting [Google Truth](#) ... and potentially making \$200 or more selling an in-demand \$8 product

Dear, Partner & Family of Factor X Marketing

At Factor X Marketing we believe in being as transparent as we can afford to be. We don't like deception and abuse on people.

Yea, I know.

You've heard others say that sort of thing before and you may even have heard them say what I just said - about having heard others say that before.

Heck, you may have even heard them say *that*, too.

But, you have seen the product you just bought and the proof of the pudding is in the eating.

*And that's some **darn** good pudding.*

We make no pretenses about why we want you to get on our lists, buy our products, etc.

This is a business and this business is for building great relationships and ultimately for making money.

We also care that you make money promoting us.

Why?

Aside from the fact we care for you to succeed and do our best to give you good and reliable information (most of our business is outside the Internet Marketing niche - if we did lose this niche we wouldn't go broke) if you make money that means we make money, too.

Period → ●

OK, so how can you use this affiliate program? **Keep reading...**

I don't know how advanced you are or what your level of knowledge is so I am going to try and be detailed just in case. But there is a little advanced information later on so you might want to read that even if you don't need the basic information.

The reason for doing this special offer was:

1. **Set the record straight on this Google Slap business**
2. **Get more customers to the Affiliate Black Book member site by leading them in with an inexpensive offer and make them customers of our other products and/or have them promote us as affiliates**

You already have the first point straightened out and this guide is about point number two.

While this guide is not a course on affiliate marketing I will explain certain things to you.

So, now that you know that Google Truth is a lead-in to get people into our site and you probably are already aware that customers get a \$100 off coupon to the Affiliate Black Book we want you to make money when someone buys the Affiliate Black Book.

But first things first - let's go in the order that we should do things.

If you didn't get an affiliate link for Google Truth yet go here:

<http://affiliateblackbook.com/i-am-jacks-special-offer/affiliates.php>

In the blue box in the image below (screen shot taken from the web page at the link above) you have the current amount that you will get paid when someone buys through your affiliate link.

In the red box is the OTO (One Time Offer) information. Ignore that since this offer does not have an OTO built in and that's why you see \$0 in there.

Refer to the screen shot to see what I described in the last two paragraphs...

Commissions:

GoogleTruth pays **100%** Commissions on the **\$8.47** front end, and pays **0%** Commission on the **\$0.00** back end.

Commissions work a little differently than you may be used to. Instead of receiving x% of each sale, you will receive 100% commissions on 100% of your sales.

This works out to the same amount, but allows you to be paid for your sales immediately into your Paypal account.

Here's an example:

Front End Sale	Affiliate's Commission
1	\$0.00
2	\$8.47
3	\$0.00
4	\$8.47

← THIS IS THE AMOUNT YOU WILL MAKE ON EACH SALE DIRECTLY TO YOUR OWN PAYPAL ACCOUNT

OTO Sale	Affiliate's Commission
1	\$0.00
2	\$0.00
3	\$0.00
4	\$0.00

← IGNORE THIS

In the next screen shot is the form that you need to fill out in order to use the affiliate program...

Sign up as an Affiliate and Earn \$8.47 Commissions Direct to Your Paypal Account - Over and Over again!

First Name: - 1

Last Name: - 2

Your **Preferred Contact** Email Address: - 3

Your **PayPal** Email Address: *To receive your Paypal commissions*
 - 4

Pick Your Own Affiliate Code (nickname) : *You will use this to cloak your Paypal address*
 - 5

Select Your Login Password : - 6

Confirm Your Login Password : - 7

NOTICE: We **HATE** SPAM, and will not reuse your email address for any other purpose.

I've outlined each field with a **red** box.

Let's go through the box numbers...

1. type your first name
2. type your last name
3. type your email that you want to use to sign up
4. type your Paypal email (you have to have a premier or business account in order to get payments - the standard Paypal account is limited)
5. enter any word you like to be shown in your affiliate link (this is to replace having your Paypal email in your affiliate link)
6. enter a password you would like to use
7. enter your password again

What I wrote in those boxes you see in the image is just an example. You need to enter your own info.

Press the "**Sign Me Up!**" button and you should be taken to a page that looks like the following...

Thank you for your interest in selling GoogleTruth.

If you haven't, I encourage you to purchase and actually USE GoogleTruth. That way you will be able to

You can immediately begin to sell GoogleTruth using the following link:

<http://affiliateblackbook.com/i-am-jacks-special-offer/?e=sancho>

Point your browser to the above link (copy & paste to your browser address bar) to see the sales page.

I've outlined the affiliate link. Yours will look like that except at the end it will have the word or words you picked for yourself on the sign up page.

You should also have received an email with your affiliate info.

You are now ready to start promoting and using your affiliate link. Just copy and paste it and you'll be ready to go.

You can also keep track of your sales by visiting:

<http://affiliateblackbook.com/i-am-jacks-special-offer/reseller.php>

You can sign into that by entering your user name and password as shown in the screen shot below...

Reseller Login

Nickname :

Password :

If you forget your login details then press the "**Forgot Login Details**" button and follow the instructions otherwise just click on "**Login**"

Once you login you should see something like this...

Reseller Stats for sancho sanches (sancho)

Product Name	Raw Clicks	Unique Clicks	Your Sales	Your Refunds	Your Net Amount	Merchant Sales	Merchant Refunds	Merchant Net Amount	Net Referrals	Net Amount
GoogleTruth	0	0	0	0	0	0	0	0	0	0

GoogleTruth		
Affiliate Black Book webinar about dealing with the Google Slap plus discount coupon on Affiliate Black Book purchase	Price : Tier 1 Pct	8.47 100%
Promotional Link - http://affiliateblackbook.com/i-am-jacks-special-offer/?e=sancho		
Promotional Tools		

Here you can see your total clicks, unique clicks, sales, etc.

There's only one other thing on this page that I will mention and that is the "promotional tools" link.

You won't find much in there because this guide is the promotional tool I've prepared but there is one thing in there that I want to point out, so if we click that link we'll go to another page and we will see this...

Here's your raw affiliate link:

<http://affiliateblackbook.com/i-am-jacks-special-offer/?e=sancho>

And here it is "Scrnc'h'ed":

<http://scrnch.me/snito>

If you want to use a shorter link to pass on to others to make sales you can use the "Scrnch'ed" version instead.

As you can see in the image above my longer affiliate link has been shortened to something more practical.

You don't have to use this but can if you want to.

OK. So now that you have your affiliate link and are ready to start promoting I want to...

STOP YOU FOR A SEC

: -)

Did I scare you?

Remember when I said the reason we put this offer together is to get members to our site?

Well, this is where you have another opportunity to make money, potentially up to around \$200 and more if someone buys the membership deal through you.

The site we want to get members to, which is the same site the coupon code is for, is...

<http://affiliateblackbook.com/>

The Affiliate Black Book currently sells for \$177 and there is a free 30 day trial to the membership site, which is another option. Those who want to stay with the membership site will then be charged \$47 a month. There is also a special offer made to buy one of our previous courses, the [Black Book DVDs](#), for a sale price of \$297.

What this means is that if you get your Affiliate Black Book affiliate link and use it together with your Google Truth affiliate link you stand to make \$8 upfront on the Google Truth video and then the people that take our back end offer will mean you get 50% on the \$77 Affiliate Black Book (\$177 minus the \$100 off coupon your customers will use), 50% commissions on the \$297 Black Book DVDs and if they stay with the membership you get about 40% of the \$47 a month monthly charge for as long as they are a member every month.

Do you want to make this kind of money?

Sign up here then to get your Affiliate Black Book affiliate link:

<http://affiliateblackbook.com/partner/>

Read that page and if you agree to the terms then sign up to get your affiliate link.

But how do you use your Affiliate Black Book link with the Google Truth link to get credit for sales on both?

That's what I'll get into now...

As a customer and affiliate promoting us you are entitled to use our script that will do the job for you.

If you don't know how sales credit is tracked it is done by cookies.

When someone clicks on your affiliate link a cookie is placed on their computer so that when they buy the product you will get the credit for the sale.

With our script people you refer will be redirected to the Google Truth site through your affiliate link but before that your cookie for the Affiliate Black Book will be placed without them having to click on your link for the Affiliate Black Book.

Go here to access the script...

<http://moneymapx.com/2for1.html>

That was made to promote another one of our products (Google Money Map) but it can be used to promote this also, so just ignore the references to Money Map X.

Make sure you have the following ready:

- Your Google Truth affiliate link
- Your Affiliate Black Book affiliate link

You will need those to paste into the boxes.

Let's look at a screen shot of the web page so you can see what you need to do...

Nothing to It But to Do It

Enter Your Link to Promote Money Map X Here:

Ex <http://www.MoneyMapX.com/?e=YOUR-PAYPAL-EMAIL-ADDRESS>

Enter Your Factor X Marketing Affiliate Link Here:

Get your Factor X Marketing Affiliate Link
([click here to join program](#))

Generate Page Code

Copy and Paste the following HTML code

```
<!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.01 Transitional//EN"> <html> <head>  
<title>Money Map X</title> <meta http-equiv="refresh" content="2;URL=http://YOUR  
GOOGLE TRUTH AFFILIATE LINK GOES HERE"> <meta http-equiv="Content-Type"  
content="text/html; charset=iso-8859-1"> </head> <body> <iframe>http://YOUR  
AFFILIATE BLACK BOOK AFFILIATE LINK GOES HERE</iframe> </body> </html>
```

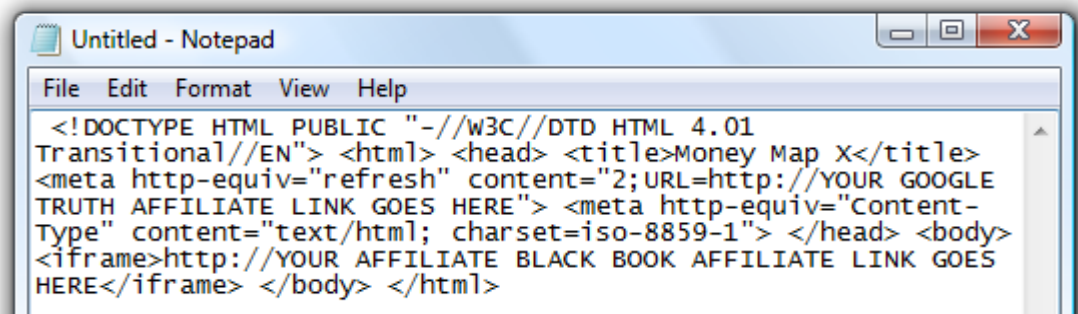
(Don't put in those boxes what you see in the image above - what you see is just there to illustrate!)

In the first box just paste your Google Truth affiliate link the way you got it after you signed up.

In the second box paste your Affiliate Black Book affiliate link the way you got it after you signed up.

Once you have done this click the "Generate Page Code" button and your code you will use will appear in the box below, which you can now copy.

Paste that code into a text editor, like Notepad in Windows...



Then, save that with any name you want (specialoffer.html for example) and make the file extension **.html** and upload it to your web site somewhere.

So, if for example you uploaded it to (where "MySite" is the actual name of your site) **<http://MySite.com/googletruth/>** then the link you would give to people to get Google Truth would be **<http://MySite.com/googletruth/specialoffer.html>**

When people click on that link

Here is a video of the boss (.X.) giving a simple rundown of how to use the script in case it helps...

<http://affiliateblackbook.com/i-am-jacks-special-offer/dlds/2for1howto/>

Now, the you can use the link the the html file you created and pass that around on forums, to use on your web sites where you may want to write a review of the product or however you choose (please do not spam your links)

When people go through your link they will be cookied automatically with your Affiliate Black Book affiliate link and then after that they will be redirected to the Google Truth site through your Google Truth affiliate link.

You will be paid by those who buy Google Truth (you shouldn't have to give refunds because this was made clear that there are no refunds on this offer) immediately to your Paypal account and then they will then be presented with an offer to get the Affiliate Black Book with the \$100 off coupon.

Those who choose to get the Affiliate Black Book, and have your cookie on their computers when they do, will order and you will get the credit for the sale plus back end offers as explained earlier.

Thank you for reading this guide.

We highly appreciate your order for Google Truth and would like to see you make more money back than what you spent and welcome you to the factor X Marketing family.

You may want to consider joining the Affiliate Black Book member site yourself (where you will REALLY learn how to kill it ;-)

We should talk soon,
Sancho

PS. Assistance is available through <http://factorx.helpserve.com/>